

Yes! I want to become a Friend of the Incline and help to preserve the historic Incline Plane. *I understand according to IRS Tax regulations, 90% of my donation is tax deductible. Enclosed is my membership donation:

- \$750 Patron \$500 Sustaining
- \$250 Sponsor \$150 Donor
- \$ 75 Engineer \$ 50 Conductor
- \$ _____ Other

Friend: \$ 35 Family \$ 20 Individual
 \$ 15 Senior \$ 15 Student

Name: _____

Address: _____

City: _____ State: _____

Zip: _____

Phone: () _____

Credit card # _____

Signature _____ Exp. Date _____

Or, mail with your check payable to:

Rolli's Friends of the Incline
c/o CamTran

726 Central Avenue
 Johnstown, PA 15902

NON PROFIT ORG.
 US Postage
 PAID
 Permit # 150
 Johnstown, PA

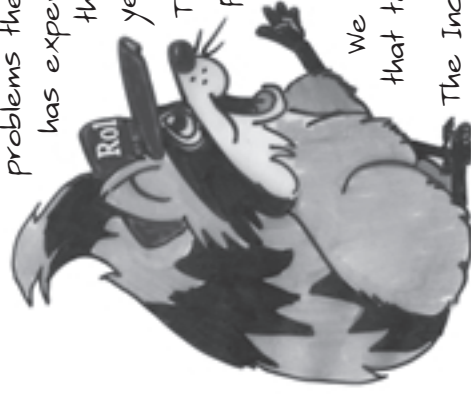
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 726 Central Avenue
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Rolli's Friends of the Incline

Hey folks, I need your help!

You remember all the media attention during the Spring, 2001 that explained the various operational and financial

problems the **Incline Plane** has experienced during the past couple of years.



There were even predictions that the Incline Plane might close!

We surely don't want that to happen.

The Incline is a terrific tourist attraction to our region as well as an important part of our history (not to mention that it's also my home). It's fun to ride and offers families and friends a unique perspective of our community. It's a great place to gather and have fun.

With my pals at the **Cambria County Transit Authority**, we've devised a clever way to ensure that the Incline Plane will be here forever, and that's where you come in

Won't you become one of my Friends of the Incline?

There are all sorts of levels of Friends, and we're planning many events that will include you and your family.

We've set up a permanent endowment fund at **The Community Foundation**, to be certain that money we raise will be wisely invested. Proceeds from the interest of the fund will help ensure that the Incline will roll forever.

The Incline Plane is owned and operated under the auspices of the **Cambria County Transit Authority** as a nonprofit entity. It was incorporated as a special IRS sec. 501 (c) 3 status enterprise some years ago. (That's fancy talk to say that money you donate to the Incline is tax-deductible.)

Membership in the Rolli's Friends of the Incline will be renewed annually, but this first membership drive will have an added bonus of six months. **That's right, your membership will last until June 30, 2003!**

Rolli's Friends for the Incline Plane, Inc.

Level	Annual Rate	Incentive
Student (Valid ID)	\$15	<ul style="list-style-type: none"> • Friends Card 10% savings on non food items in gift shop • Rolli Pin • 10% Discount on Commuter or Family Pass
Senior Individual	\$15	Same as above
Family	\$ 20 \$ 35	Same as above Same as above

Rolli's Contributing Friends of the Incline Plane, Inc.

Conductor	\$ 50	<ul style="list-style-type: none"> • Friends Card 10% savings on non food items in gift shop • Rolli Pin • 10% Discount on Commuter Pass • Mailed schedule of events • Brass ornament
Engineer	\$75	Above plus poster.
Donor	\$150	All of above plus Interactive CD.
Sponsor	\$250	All of the above plus free admission for two to Friends' events.
Sustaining	\$500	All of the above plus complimentary commuter/family pass.
Patron	\$750	All of the above plus woven throw.

Here's some of the benefits of membership:

- * You'll get a Friends membership card with my likeness on it!
(The best part of the card is that it enables you to a 10 percent discount on all non-food items in the Incline Plane Gift Shop)
- * A 10 percent discount on the Commuter / Family Pass
- * A Rolli pin (that's a nice likeness of me again).
- * A mailed schedule of Rolli's Friends events. (You'll know before everyone else what's scheduled to happen at the Incline Plane.)

Contributing Friends get event more benefits—check it out!

Please help save my home and keep the Incline rolling.

